



NEW AWAKENING 2008

JAMA | WWW.JAMANEWAWAKENING.COM | 4201 WILSHIRE BLVD STE 411 | LOS ANGELES, CA 90010 | P: 323-933-4055 | F: 323-933-4059

Dear Prospective Exhibitor:

Thank you for your interest in partnering with JAMA as exhibitors in the New Awakening 2008 conference. This year's conference will be held at the Pennsylvania Convention Center from June 29-July 2, 2008. JAMA stands for Jesus Awakening Movement for America, and we are a prayer and spiritual awakening movement dedicated to seeing the revival of God's people to make an impact through the gospel at home and abroad. The focus of our ministry is to mobilize particularly Asian Americans to become aware of their calling to make an impact in this nation.

The New Awakening conference is the largest Christian Asian American conference in the country with approximately 8,000 participants. Our guest speakers this year will include Charles Zimmerman, Jim Cymbala, John Piper, and Francis Chan, to name a few. It will be a unique opportunity for colleges, seminaries, publishers, missions groups and other Christian organizations to recruit and market for their organizations. The main age groups will be Youth, College, and Young Adults. Our conference represents a large portion of the Asian American sector that has yet to be reached by mainstream Christian organizations. We believe that the people who are a part of our movement need to be mobilized in all sectors of society for the glory of God. This means that they will be looking for opportunities for training and equipping that your organization may be able to offer.

If our national conference fits your target audience, please take a look at the following materials for Exhibitors/Advertisers and fax or mail us your completed forms. Please note the exhibitor deadlines and enclosed material. Please do not hesitate to contact Cathy at JAMA or email conference@jamaglobal.com for further details or with any questions you have. Thank you very much for your time, and may God bless your work for His Kingdom.

Sincerely,

JAMA Operations



EXHIBITOR / ADVERTISER APPLICATION

EXHIBITOR (as booth ID sign should read) _____

BUSINESS / ORGANIZATION _____

CONTACT _____ TITLE _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

PLEASE DESCRIBE PURPOSE OF EXHIBIT _____

PLEASE CHECK ONE:

- I will be a display exhibitor only (no sales)
- I will be a retail exhibitor (with sales)

ALL EXHIBITS: Booth consists of 1 6FT table and two chairs, no pipe or draping provided. Please enclose copies and/or description of all free literature to be distributed. All materials must be approved in advance and distributed or sold only within the boundaries of your exhibit.

RETAIL EXHIBITS: Please submit all items to be sold with pricing of each.

REGISTRATION FEES:

	QUANTITY		TOTAL
Booth only (includes 2 conference registration):	_____	@ \$500	= _____
Additional conference registration	_____	@ \$150	= _____
Booth & Full-page ad (in conference program):	_____	@ \$800	= _____
Booth & Half-page ad (in conference program):	_____	@ \$650	= _____
Full-page ad only	_____	@ \$400	= _____
Half-page ad only	_____	@ \$200	= _____
		GRAND TOTAL	= _____

PAYMENT METHOD:

- Visa
- Mastercard
- Check / Money Order

CARD NUMBER _____ EXPIRATION DATE _____

NAME ON CARD _____

BILLING ADDRESS _____

SIGNATURE _____

I have read this Exhibitor/Advertiser agreement and the terms and regulations regarding the use and maintenance of an exhibit booth at the New Awakening 2008 conference. I agree to be bound by and perform the duties of an Exhibitor/Advertiser as set forth and defined therein. The undersigned represents and warrants that he/she has the authority and power to execute this Exhibitor/Advertiser agreement on behalf of and in the name of the Exhibitor/Advertiser herein. JAMA reserves the right to refuse an Exhibitor/Advertiser agreement for any reason. This agreement, when signed by the Exhibitor is a legal and binding contract.

SIGNATURE: _____

PRINT NAME _____ DATE: _____

NA2008 EXHIBITOR / ADVERTISER TERMS & REGULATIONS

PAYMENT AND CANCELLATION POLICY

A. Application for space must be signed and accompanied with payment.

Payment in the amount of **\$500.00** per exhibit space is due by **May 1, 2008**. Exhibitors failing to make the required exhibit space payment shall forfeit their right to participate as an Exhibitor.

B. Should an Exhibitor cancel from the Exposition, the following shall apply:

1. If the Exhibitor cancels after **May 1, 2008**, no refunds will be allowed. Any amount over 50% of the exhibit rental will be posted as a credit for use by the Exhibitor towards any new convention registrations, new sponsorship fees or new exhibit rentals.

2. JAMA Operations must receive cancellation in writing. The date of which the notice of cancellation is date stamped shall apply as the official date of cancellation.

3. Upon notification of cancellation or violation by the Exhibitor of any contract terms, JAMA Operations has the right to re-sell the space vacated without obligation for refund to the Exhibitor.

4. JAMA may cancel this Agreement without any liability to JAMA Operations and return all monies paid by the Exhibitor in connection with the rental of booth space in the event that acts of God, war, government regulation or condemnation, disaster, strike, civil disorder, curtailment of transportation facilities, unavailability of accommodations, or any other event, any of which are substantially disruptive to JAMA's ability to conduct the conference or which make it illegal, impossible, impractical or imprudent to hold the conference.

5. All deposits or payments made under this Agreement must be made in United States dollars and any other negotiable instruments must be drawn upon a United States Bank.

STANDARD BOOTH PROVISIONS

A. General security.

B. Each booth package includes one 6' skirted table, two chairs.

C. Complimentary registration: JAMA will provide two complimentary registration for every rented space and each additional personnel must register at a fee of \$150.00 per person. Exhibitor registrations allow access to the exhibit area, track sessions, and general sessions.

D. Free listing in the official conference program booklet.

ADDITIONAL BOOTH OPTIONS

A. Conference booklet ads: Exhibitors may purchase conference booklet ads at \$300 per full-page ad and \$150 per half-page ad. Non-exhibiting advertisers who wish to purchase a conference booklet ad may do so at \$400 per full-page ad and \$200 per half-page ad. **All booklet ads must be submitted to vision@jamaglobal.com by May 15, 2008.

B. Material handling and shipping services are not available.

C. Electrical outlets will be provided at a charge per 500-watt outlet. For information on ordering electrical outlets, please contact call Cathy at 323-933-4055 or email conference@jamaglobal.com.

BOOTH CONSTRUCTION SPECIFICATIONS

Dimensions: For purposes of consistency and ease of layout and/or reconfiguration, floor plan design in increments of ten feet (10') has become the de facto standard in the United States. Therefore, unless

constricted by space or other limitations, Linear Booths are most commonly ten feet (10') wide and ten feet (10') deep, i.e. 10'x10'. A maximum backwall height limitation of eight feet (8') is generally specified.

Use of Space: Regardless of the exhibit display, materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of eight feet (8') is allowed only in the rear half of the booth space, with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle. (Note: When three or more Linear Booths are used in combination as a single exhibit space, the four foot (4') height limitation is applied only to that portion of exhibit space which is within ten feet (10') of an adjoining booth.)

SET UP AND DISMANTLING

A. Set-up hours will commence at June 29, 2008 (Sunday) at (9AM-5PM). Set up will be allowed the next day until 12PM. JAMA Operations may require that booths located adjacent to or in proximity to freight doors be set later than normal.

B. All exhibit material must be dismantled and completely removed by July 2, 2008 (Wednesday), 11:59PM.

C. Exhibitors shall be liable for all storage and handling charges resulting from their failure to remove exhibit material, crates, etc., by the stated deadline and shall pay all expenses occasioned by such failure.

USE OF EXHIBIT SPACE AND ADJACENT PUBLIC SPACE

A. Exhibitors are required to keep at least one attendant in their booth during all conference hours.

B. Exhibitor acknowledges that the JAMA conference is designed to be an orderly and controlled event, and its purpose is to present a serious, businesslike atmosphere for promotion of exhibitors' products.

C. JAMA Operations may prohibit installation or request removal of any exhibit or promotion wholly or in part, that in its opinion is not in keeping with the character or purpose of JAMA and the conference.

D. Any device or activity, which JAMA Operations considers objectionable, is prohibited. No live animals may be included in any exhibit without prior written approval from JAMA Operations. Exhibitor-sponsored characters in costume will not be permitted to speak or hand out promotional materials of any kind while outside the confines of the sponsoring exhibitor's exhibit.

E. JAMA Operations shall have the right to restrict, alter, or close any exhibit which, because of noise, odors, method of operation, or any other reason, becomes objectionable or otherwise detracts from or is out of keeping with the character of the JAMA conference as a whole. Such restrictions may be applied to persons, things, conduct, or printed materials. No refund shall be due under such circumstances. JAMA also shall have the right to exclude any non-conforming party from exhibiting at any future JAMA conferences. These actions shall not constitute exclusive remedies, and JAMA may avail itself of any remedy available in law or equity in addition to these actions.

F. Exhibitor shall not play loud or live music in its exhibit nor permit any sort of distraction to other exhibitors. Objectionable noise resulting from the use of audiovisual technology shall be immediately stopped by Exhibitor at the request of JAMA Operations. Sound and loudspeaker systems must be operated in a reasonable way and in such a manner as not to interfere with other exhibitors. Exhibitor's use of music or audiovisual devices with sound is permitted only in exhibit space and at such decibel levels as not to interfere with the activities of other exhibitors. JAMA Operations reserves the right to control any sound devices that do not conform to this regulation.

G. Exhibitor must show only products relevant to and appropriate for the industry served by JAMA.

H. At least 25% of the space of each exhibit must be open to accommodate visiting traffic to the exhibit, and each exhibitor is responsible for keeping the aisles near the exhibit free of congestion due to demonstrations or other promotions.

I. All demonstrations, promotional activities and distribution of materials by or for Exhibitor must be confined within the limits of Exhibitor's exhibit.

J. Unless the Exhibitor can accommodate via rope and stanchion any lines for personality type autograph events within the assigned exhibit space the Exhibitor must use the JAMA designated autograph booths. No lines may be formed within aisle ways that restrict access to other exhibitor booths.

K. JAMA Show Operations shall have the right to restrict the use of glaring or irregular lighting effects.

L. Exhibitor shall maintain the exhibit in neat and clean condition.

M. Exhibitor shall not allow any article to be brought into, nor permit any act to be done in the exposition hall, that will increase the premiums or void policies of insurance held by JAMA, the official convention decorator, its agents, etc. Exhibitor shall be liable for any damage caused directly or indirectly by Exhibitor to any part of the convention center, including but not limited to floors, walls, and columns.

EXCLUSIONS FROM EXHIBIT HALLS

A. Firms or organizations not assigned space in the exhibit area shall be prohibited from exhibiting or soliciting business within the exhibit or convention area and any hotel in which JAMA has contracted for sleeping rooms for attendees. Failure to comply with this prohibition may result in denial of future exhibiting opportunities at JAMA conferences and/or attendance.

B. Alcoholic beverages will not be permitted on exhibit floor.

C. The JAMA conference is designated as a non-smoking event. Smoking is prohibited in all meeting rooms, social functions, and the Exhibit Hall.

D. Exhibitor shall not make badges available to representatives of non-affiliated companies.

E. Helium gas canisters and helium-filled balloons will not be permitted on exhibit floor.

F. Exhibitor shall be responsible for the behavior of individuals to whom it authorizes JAMA to issue badges, and JAMA reserves the right to deny or void a badge of, and to deny access to or remove from exhibit floor, any person whenever, in JAMA's sole and absolute discretion, doing so would be in the best interest of JAMA, any of its conference exhibitors or attendees, or its conference.

G. JAMA shall have the right to deny access to exhibit floor by any exhibitor not current (at the date scheduled for set-up) on all accounts, fees, or other monies owed JAMA, including those unrelated to exhibition booth space. In addition, JAMA shall have the right to deny access to exhibit floor by any exhibitor with account balances outstanding (at the date scheduled for set-up) with any hotel or other business from which such exhibitor shall have received a discount from standard rates by virtue of being associated with JAMA.

MISCELLANEOUS

A. Exhibitor shall strictly comply with all laws pertaining to its exhibition at JAMA's conference, including, but not limited to, laws pertaining to copyrights, trademarks, antitrust, promotions, and giveaways. With respect to the installation and operation of its exhibit, Exhibitor shall be responsible for knowledge of and compliance with any and all convention center, local, city, state, and federal ordinances, statutes, rules, and regulations pertaining to safety, fire, and health.

B. In compliance with the Americans with Disabilities Act, JAMA wishes to ensure that no individual with a disability is excluded, denied services, or otherwise treated differently than other individuals. The exhibitor shall be responsible for ensuring access to its exhibit by the disabled and shall be solely liable under the ADA, and any other applicable disability law, for any failure to provide such access to any person.

C. Exhibitor shall be responsible for security in its own booth at all times, notwithstanding the fact that JAMA provides security for JAMA conference. Perimeter security for the conference will be furnished by JAMA during installation, dismantling, and show days. Such security is intended to be a courtesy to exhibitors. It is not intended to be a guarantee against any kind of loss or theft or to relieve exhibitors of their responsibility to safeguard their own materials, equipment, and displays at all times.

D. Exhibitor acknowledges that any and all property of Exhibitor, including any personal property of individuals, are solely Exhibitor's responsibility, and JAMA shall have no liability for such property in the event of fire, theft, or mysterious disappearance, or for any loss, physical damage, or indirect damage as a result thereof. Insurance

coverage shall be the responsibility of Exhibitor. Exhibitor is advised to carry special insurance to cover exhibit material against loss or damage, and public liability insurance against injury to the persons and property of others.

E. Following execution of Exhibitor's Application by JAMA, JAMA's liability for breach of the resulting contract shall be limited to the Space Rental Fee paid to JAMA by Exhibitor. In no event shall JAMA be responsible for consequential damages. Any bankruptcy filing of any kind by Exhibitor or Exhibitor's insolvency shall constitute a breach of the Application and the contract resulting from JAMA's acceptance of the Application. Either party's waiver of or failure to exercise any right provided for in the Application or these Rules & Regulations shall not be deemed a waiver of any further or future right hereunder.

F. Following acceptance and execution of this application by JAMA, any breach of the resulting contract by Exhibitor, its officers, directors, agents, or employees may, in JAMA's discretion, result in immediate or future loss of exhibitor's exhibiting privilege.

G. Exhibitor assumes all responsibility and liability for losses, damages, and claims arising from any cause whatsoever arising by reason of the use or occupancy of the exhibit space by Exhibitor or his assigns. Exhibitor will indemnify JAMA, its officers, directors, employees, agents, and representatives, and hold them harmless from any and all liabilities in respect of suits, proceedings, demands, judgments, damages, expenses, and costs (including, without limitation, reasonable attorneys' fees and costs, as well as expenses incurred in the investigation, defense, or settlement of any claim covered by this indemnity) which JAMA may suffer or incur by reason of participation in JAMA's International Convention by Exhibitor, its officers, directors, employees, agents, or representatives.

H. Should any contingency prevent the holding of the JAMA conference, JAMA Operations shall retain only such part of Exhibitor's Space Rental Fee as required for expenses incurred up to the time such contingency shall have occurred. If, for any reason, the JAMA conference shall be canceled or deferred, Exhibitor waives all claims for damages.

I. Exhibitor must surrender space occupied by him in the same condition it was in at the commencement of occupation.

J. If Exhibitor's materials fail to arrive, Exhibitor shall nevertheless be responsible for all amounts due hereunder.

K. In holding the JAMA conference, JAMA does not act as the agent of Exhibitor, the hotel, the convention center, or any other party.

L. Products of firms not exhibiting may not be displayed or advertised in any exhibit area or elsewhere in the convention public space. Nothing is to be posted, nailed or otherwise attached to any part of the building.