

## BREAKFAST SPECIAL

CHALLAH FRENCH TOAST 5.95  
SERVED UNTIL 11:00 AM

BAGEL OR BIALY CREAM CHEESE 1.95  
BAGEL OR BIALY WITH LOX AND 7.95  
CREAM CHEESE

## BEVERAGES

DR. BROWN'S ASSORTMENTS 1.50  
CELERY. BLACK CHERRY  
CREAM. ROOT BEER

FOUNTAIN SODAS	SM	MED	LC
COKE. DIET COKE. SELTZER	1.00	1.35	1.75
CHERRY COKE. DR. PEPPER			
SPRITE. ORANGE POWERADE			
HOT TEA OR COFFEE		1.00	1.25
HOME BREWED ICED TEA		1.35	1.75

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BOTTLED WATER 1.75

JUICES 1.75  
ORANGE. APPLE. CRANBERRY

NEW YORK EGG CREAM 1.95  
CHOCOLATE SYRUP. MILK & SELTZER

## DESSERTS

JEWISH APPLE CAKE 3.95  
NEW YORK CHEESECAKE 3.95

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STORE HOURS MON - SAT 8 AM - 6 PM SUN - 9 AM - 4 PM  
PHONE: 215-922-6220

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READING TERMINAL MARKET

# HERSHEL'S EAST SIDE DELI

## SOUPS

	SM	LG
MATZO BALL	2.95	3.75
CHICKEN NOODLE	2.95	3.75
SOUP OF THE DAY	2.95	3.75

SMALL SOUP + HALF SANDWICH  
\*NO RUEBEN HALF SANDWICH\* 6.95

## TRADITIONAL FAVORITES

POTATO LATKES (3) SOUR CREAM OR APPLE SAUCE	4.95
KUCHEL (NOODLE PUDDING)	3.95
KASHA AND BOWTIES	3.95

## SALAD SANDWICHES

CHICKEN SALAD	5.95
TUNA SALAD	5.95
ECC SALAD	5.95
WHITE FISH SALAD	5.95
CHOPPED LIVER	5.95

SERVED ON YOUR CHOICE OF BREAD WITH  
LETTUCE, TOMATO, AND PICKLES\*  
ADD \$. 50 FOR YOUR CHOICE OF CHEESE  
MUNSTER, AMERICAN, SWISS

## HERSHEL'S SALAD PLATTER

YOUR CHOICE OF SALAD SERVED WITH  
COLESLAW & POTATO SALAD  
ON A BED OF LETTUCE WITH TOMATOES & PICKLES 6.95

BE SURE TO VISIT OUR RETAIL DELI AND  
TAKE HOME YOUR FAVORITES BY THE POUND

## HOT DELI SANDWICHES

HERSHEL'S CORNED BEEF	7.95
HERSHEL'S PASTRAMI	7.95
HERSHEL'S BRISKET	7.95

HERSHEL'S CORNED BEEF SPECIAL 8.95  
CORNED BEEF, RUSSIAN DRESSING, COLESLAW

OUR FAMOUS REUBEN 8.95  
CORNED BEEF, SAUERKRAUT, RUSSIAN DRESSING,  
SWISS CHEESE GRILLED TO PERFECTION

HERSHEL'S TURKEY REUBEN 8.95  
TURKEY, SAUERKRAUT, RUSSIAN DRESSING,  
SWISS CHEESE GRILLED TO PERFECTION

ALL HOT SANDWICHES SERVED ON YOUR CHOICE OF  
RYE BREAD OR PUMPERNICKEL BREAD

## HOT DOG

HEBREW NATIONAL HOT DOC AND SAUERKRAUT 2.95

## KNISH DOG

HOT DOC W/ POTATO KNISH ON A BUN 3.95

## KNISHES

POTATO	2.99
KASHA	2.99
BROCCOLI	2.99
SPINACH	2.99

## SIDES

POTATO SALAD	1.50
MACARONI SALAD	1.50
COLESLAW	1.50

## HERSHEL'S SAMPLER

CHOICE OF 3 SALADS SERVED WITH  
COLESLAW & POTATO SALAD  
ON A BED OF LETTUCE WITH TOMATO & PICKLES 7.95